

THIS EVENT IS PROUDLY PRESENTED BY

# Bernies Music Land

Family owned & operated, piano, organ, keyboard superstore offering famous brands, including:

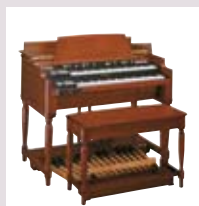
### Schimmel Pianos

A family tradition since 1885, Schimmel is Germany's largest and most awarded piano manufacturer. Experience the pinnacle in tone and touch from these magnificent pianos. Truly stunning.



### Bernstein Hailun

Affordable Excellence. Winning many awards for design and performance quality, this international brand is now proving a huge success in Australia. Outstanding value for home, studio and stage.

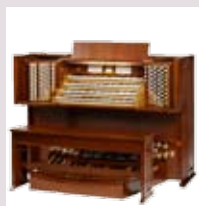


### Hammond Organs

The legend is back! Experience warmth and versatility like no other organ. Now available in models for stage, studio and home, there is nothing like a real Hammond.

### Johannus Classic Organs

Traditional European craftsmanship combines with real-time digital sampling based technology to create these impressive digital organs. The choice of churches, institutes and homes in over 80 countries.



### Roland Keyboards, Pianos & Organs

Used by famous musicians world-wide, Roland produces some of the highest quality and professional instruments on the market. Bernies Music Land is proud to offer Roland stage and home keyboards and digital pianos.

### Suzuki Digital Pianos

Simple digital pianos that offer you a great introduction to musical life. Great value!



### Casio Keyboards & Digital Pianos

Used by thousands of students around Australia, Casio have made a stable name as fantastic educational to professional equipment.

### Quality Pre-Loved

Choose from a selection of quality instruments from famous manufacturers. Individually checked with warranties included.

*Exclusive teacher & student prices available!*

# Piano Educators Day

## Special Guests & Exhibitors

### "The Team Of Pianists"



TRINITY GUILDHALL



Roland



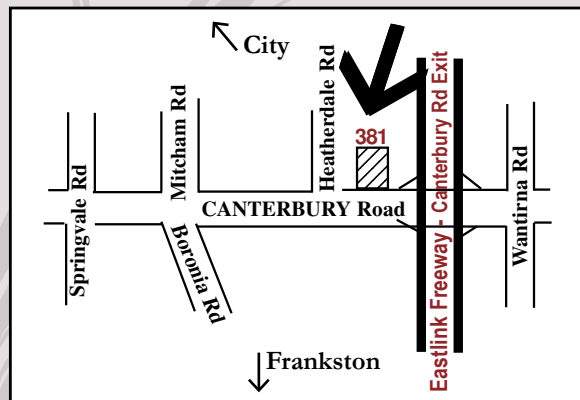
Music Knowledge Pty Ltd



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## Bernies Music Land

381 Canterbury Road, Ringwood 3134

Near Heatherdale Rd, Melway Ref 63 D1

(Canterbury Road Eastlink Exit 32)

Ph (03) 9872 5122 • [www.musicland.com.au](http://www.musicland.com.au)

BERNIES MUSIC LAND WOULD LIKE TO INVITE YOU TO THE THIRD ANNUAL...



# Piano Educators Day

JANUARY 24 OR 25

*Your essentials for 2012!*

*All new program*

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# Piano Educators Day

Bernies Music Land invites you to an exciting day exclusively for piano educators. Come and be inspired for the year ahead. Gain all the latest information and advice to ensure you have a successful 2012!

The day begins with two incredible keynote speakers offering outstanding topics filled with tips, strategies and useful information. Professor Max Cooke is a renowned educator, author, pianist, teacher and examiner. He is a popular presenter here at Bernies Music Land and offers a wealth of knowledge. Mark Gibson is an exciting author from Queensland who will explore new ways to engage today's students. Samantha Coates is an innovative teacher and author and her methods, including the Blitz series, have offered an exciting way to connect with young students.

There will be presentations from a range of guests, including examination bodies; ANZCA (Australia and New Zealand Cultural Arts Ltd), ABRSM (Associated Board of the Royal School of Music), Trinity London and the coordinator of the National Bernstein Piano Competition.

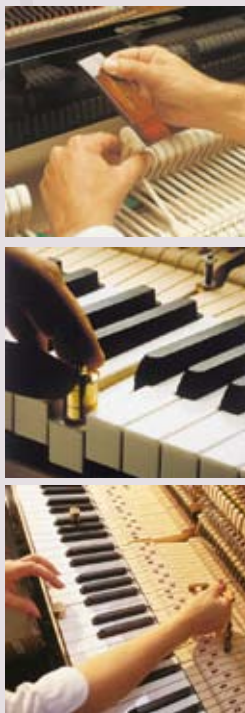
The afternoon will feature fascinating technology presentations from guests including representatives from famous musical instrument manufacturers, Roland and Casio.

A special feature of the day is the exclusive Print Music Trade Fair, where you can explore new books and methods, and talk to representatives from print music suppliers including Hal Leonard, AMPD, Encore, Music Sales, Alfred Publishing, Accent and Music Knowledge. There will be very special offers on the day too!

To make sure you have all the useful resources for the year, you will receive a "2012 Handbook" plus a showbag of samples, goodies and much, much more.

This is an ideal activity for professional development, and a day certificate of attendance will be provided.

All this will be fitted into a jam-packed day to excite and inspire you for 2012. There is a choice of Tuesday 24 or Wednesday 25 January and each day will feature the full program. The best part is the early bird price of just \$39 for tickets purchased before December 15. Ticket price includes notes, lunch and refreshments. You won't want to miss this fabulous day, so please enroll today!



## Piano Educators Day Program:

- 9.00am **Registration Opens**
- 9.15am **Welcome**  
*Bernie Capicchiano (Managing Director of Musicco Pty Ltd and Bernies Music Land, President of the Australian Music Association)*
- 9.30am **"Are Our Asian Friends Lifting Our Music Standards? How And Why? And What May They Learn From Us?"**  
*Professor Max Cooke, Renowned Pianist, Educator and Author, Principle Member of The Team of Pianists*
- 10.20am **Benefits of Victorian Music Teachers Association Membership**  
*Darryl Coote, Past-President VMTA*
- 10.30am **SMART Teaching Innovations and Engaging Approaches for Today's Students**  
*Mark Gibson, Educator and Author, Accent Publishing/Encore Music Education*
- 11.00am **Break**
- 11.20am **Parental Support, Encouraging Practice and Making Technical Work Fun**  
*Samantha Coates, Author of the Famous Blitz Series*
- 12.20pm **New Books & Teaching Materials from Hal Leonard and AMPD**
- 12.35pm **New Books & Teaching Materials from Encore Publishing**
- 12.50pm **Classical Print Music from Europe**  
*Presented by Music Knowledge*
- 1.30pm **Lunch and print music exhibition**
- 2.00pm **Bernies Music Land presents the Essential 2012 Line Up: Events for Music Professional, Student Activities, Concerts and Products**
- 2.30pm **Technology for the Classroom**  
*Presented by special guests from Roland Australia*
- 3.15pm **Break and print music exhibition**
- 3.30pm **Engaging Students with Keyboards**  
*Presented by special guests from Casio*
- 3.50pm **Preparing for Exams**  
*Presented by Maureen Milton from ANZCA*
- 4.00pm **The First Lesson; Make It Exciting!**  
*Greg Smith, Director of Music, Taylors College and ABRSM Representative*
- 4.30pm **Sessions Conclude**  
**Print music exhibition open till 5.30pm**



## Enrolment/Ticket Purchase:

Name/s: .....

.....

Studio/School Name:.....

.....

Address: .....

.....

.....P/code: .....

Phone: (home) ..... (mobile) .....

Email: .....

**Day Ticket:** The program is repeated on two days. Please select one day.

..... Tickets for Tuesday 24 January @ \$49

..... Earlybird ticket \$39 for bookings before December 15

**OR**

..... Tickets for Wednesday 25 January @ \$49

..... Earlybird ticket \$39 for bookings before December 15

### PAYMENT:

- Cheque enclosed     Cash paid in person at Bernies Music Land
- Visa
- Mastercard

Card No: \_ \_ \_ \_ \_

Expiry: \_\_\_\_ / \_\_\_\_    Total Amount \$ .....

Last 3 digits on signature panel: \_\_ \_\_ \_\_

Signature .....

\* Cheques payable to Bernies Music Land

**Thank you!**

A tax invoice will be posted to you.

Please fax to: 9872 5127 phone: 9872 5122  
or email: michelle@musicland.com.au  
Or post to: Bernies Music Land  
381 Canterbury Rd, Ringwood 3134